



Goose Creek Wildlife Sanctuary, Inc.  
1017 Summerbrooke Dr.  
Tallahassee, FL 32312

June 30, 2010

Dear Friend of GCWS:

Please consider our sponsorship proposal for the **10<sup>th</sup> Annual Wild Thing Auction** to benefit Goose Creek Wildlife Sanctuary, Inc., a 501 (c)(3) non-profit organization. This event provides funds for the rehabilitation of sick, injured, orphaned and displaced wildlife in Tallahassee and the surrounding area. It also provides the funds that enable us to offer free education about protecting and living with our wildlife neighbors. Through education, we can help people make informed decisions that benefit both wildlife and our environment. We encourage and promote living in harmony with our environment to make a better world for both humans and animals. We would love to talk to you about being a sponsor of the **10<sup>th</sup> Annual Wild Thing Auction**. The following is an eagle's eye view of the event:

WHEN: October 8, 2010  
WHERE: Capital City Country Club [www.capitalcitycc.com](http://www.capitalcitycc.com)  
Tallahassee, FL  
WHAT: Wild Thing Auction (includes live and silent auctions, buffet dinner,  
and door prizes)

SPONSORSHIP LEVELS:

|                       |                |
|-----------------------|----------------|
| <b>Golden Eagle</b>   | <b>\$1,000</b> |
| <b>Red Fox</b>        | <b>\$ 500</b>  |
| <b>Blue Heron</b>     | <b>\$ 250</b>  |
| <b>White Squirrel</b> | <b>\$ 100</b>  |

Details regarding each level and their associated benefits can be found on subsequent pages. There are a limited number of sponsorships available at the higher levels and will be granted on a first come, first serve basis. Please see the Event Detail page for a complete description of benefits and specific deadlines. For a complete sponsorship package, please contact us or visit our website.

If you have any specific questions, please email [susan@goosecreekwildlifesanctuary.org](mailto:susan@goosecreekwildlifesanctuary.org) or call me at (850) 508-7587.

We hope that you will consider a sponsorship and look forward to hearing from you. Thank you for your time and interest.

Sincerely,

*Susan May*

Wild Thing Chairperson  
Goose Creek Wildlife Sanctuary, Inc.



# 10<sup>th</sup> Annual **WILD THING AUCTION**



*to benefit*  
**Goose Creek Wildlife Sanctuary, Inc.**

## **EVENT DESCRIPTION**

The 10<sup>th</sup> Annual Wild Thing Auction will be held the evening of October 8, 2010 at **The Capital City Country Club** in Tallahassee, Florida. All proceeds from the auction will go directly to the care and rehabilitation of orphaned and injured wildlife and to enhance our free educational programs provided to the community.

Events include a silent auction, a live auction, door prizes, buffet dinner, and cash bar. It is truly an evening of fun for all. Items to be auctioned include themed baskets, rounds of golf, goods and services primarily from businesses within the vicinity of Tallahassee, Florida, and numerous certificates from fabulous hotels and resorts located all over the southeast as well as other vacation hot spots like Hawaii.

We look forward to this landmark, 10<sup>th</sup> anniversary event, and hope you will join us as a sponsor.

## **SPONSORSHIP BENEFITS - A CLOSER LOOK**

Sponsor Table – A “Reserved for” sponsor card with your logo will be prominently displayed on the table.

Tickets – Tickets will be sold to the general public at a cost of \$25 each. Golden Eagle sponsors will be acknowledged on the tickets as well as the bidder paddles.

Acknowledgement in Slideshow – During the event, a slideshow will feature the names of our sponsors along with a photo of one of the animals saved by Goose Creek. The show will run concurrently with the event until the live auction begins.

Tennis Tournament T-shirt Logo for Golden Eagle Sponsors – Each entrant in the **Wild Thing Tennis Tournament** will receive a custom designed t-shirt with sponsor logos on the back. (Tennis tournament T-shirt sponsorships are available separately for \$300.)

Website Link – A link to sponsor’s website will be placed on GCWS’s website ([www.goosecreekwildlifesanctuary.org](http://www.goosecreekwildlifesanctuary.org)) for at least 4 months.

(over, please)

Acknowledgement in the GCWS Newsletter – Newsletters are sent to over 600 supporters. The newsletter is also posted on the GCWS website. Golden Eagle, Red Fox, Blue Heron, and White Squirrel sponsors will be acknowledged in the next newsletter edition.

Verbal Acknowledgement at the Live Auction – Golden Eagle and Red Fox sponsors will be acknowledged by the master of ceremonies.

Acknowledgement in the Auction Program – Sponsors will be listed in the program based on sponsorship level.

## **DEADLINES AT A GLANCE**

Sponsorships will be accepted up to the date of the auction event. However, in order to receive each of the benefits, the following deadlines must be met.

|                                    | <b>Logo on Tickets</b> | <b>Logo on Bid Paddles</b> | <b>PowerPoint Presentation</b> | <b>Auction Program</b> |
|------------------------------------|------------------------|----------------------------|--------------------------------|------------------------|
| Golden Eagle Sponsorship (\$1,000) | 8-15-2010              | 9-24-2010                  | 9-24-2010                      | 9-24-2010              |
| Red Fox Sponsorship (\$500)        | N/A                    | N/A                        | 9-24-2010                      | 9-24-2010              |
| Blue Heron (\$250)                 | N/A                    | N/A                        | 9-24-2010                      | 9-24-2010              |
| White Squirrel (\$100)             | N/A                    | N/A                        | N/A                            | 9-24-2010              |

GCWS appreciates your support. If you have any questions regarding sponsorships, donations, or the event itself, please feel free to contact us via the auction hotline (850-508-7587) or email us at [info@goosecreekwildlifesanctuary.org](mailto:info@goosecreekwildlifesanctuary.org)

Goose Creek Wildlife Sanctuary, Inc., 1017 Summerbrooke Drive, Tallahassee, FL 32312 registers annually with the State of Florida. (Registration number FL CH 5849.) A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State (800) 435-7352. Registration does not imply endorsement, approval or recommendation by the State.